

LINDA LANGS

RESUME 10/5/05

PROFESSIONAL EXPERIENCE

2002–Curr. UpBeat Audio, LLC. Grand Haven, MI
President and Chief Marketing Officer. UpBeat Audio makes fun, innovative audio accessories that enhance and expand the audio listening experience.

1985 – Curr. All Media Productions, Inc. Grand Haven, MI
A Registered Woman-Owned Educational Media Production Company, *Owner, Producer, & Director of Marketing*

Produced the portal web site, www.blackhistory.com, designer/producer for interactive monthly educational programs on the Educators Resource Center of the site.

Produced 13 educational videos and workbooks for the school market, including the first AIDS education program for high school students in the United States. Also produced a series of drug education, conflict resolution, parenting, and multi-cultural education programs.

Winner of 5 Gold Awards from the National Educational Media Festival, a National TELLY Award, and the Parent's Choice Award for best educational video.

ORGANIZATIONS & ACTIVITIES

President of Business Network International West Michigan 99 – 2000.

Co-Participant in EDNET, An organization devoted to the study and implementation of Technology in Education, and World Wide Web Business Partnerships.

Invited Participant for "The Learning Forum" put on by the Joyce Foundation. A two year program that studied the dynamics of learning styles of individuals and organizations and how that contributed to their success or failure. 96 & 97

Co-Founder of The CEO Roundtable for the Grand Rapids Chamber of Commerce, with Dr. Meredith Parrish and Dr. Camille Donnelly. We designed the organizational structure, bylaws, and strategies as

well as the training methods used by the facilitators. 90 - 95

Instructional Designer/Lecturer Grand Rapids Chamber of Commerce, "How to Network" Seminar that taught new members how to work successfully in the Chamber and make the most of their contacts. 94 - 95

Member of Chambers of Commerce in Grand Haven, Muskegon, Grand Rapids. 90 – Curr.

Community Board Member, Center for Peace & Conflict Studies, Wayne State University, 95 & 96

Volunteer Coach, "Odyssey of the Mind", Jeffers Elementary School, 95 & 96

Volunteer and Director, Science Olympiad, Spring Lake High School 2005.

EDUCATION

- 1971–1975 Michigan State University East Lansing, MI
B. A. in Education, Communications & Psychology.
Graduated with Honors.
- 1978 - 79 Graduate work in film, Paramount Studios, Hollywood, CA.
- Continuing Education: Internet Technology, Internet Marketing, Learning Theory & Practice, Business Marketing, & Financial Courses and Seminars, International Marketing,

INTERESTS

Comedy writing and film production, music, learning how we learn, watercolor painting, gardening, cross country skiing, spending time with my family and friends, and of course, technology.